



NETCALL plc

NOTICE OF ANNUAL GENERAL MEETING

Netcall plc (the “Company”)

(Registered in England and Wales with no: 01812912)

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION.

If you are in doubt as to what action you should take, you are recommended to seek your own financial advice immediately from your stockbroker, bank manager, solicitor, accountant or other professional adviser authorised under the Financial Services and Markets Act 2000.

Notice of the Annual General Meeting (the “AGM”) of the Company to be held at the offices of DLA Piper UK LLP, 160 Aldersgate Street, London, EC1A 4HT, on 17 December 2025 at 10.30 am is set out on pages 6 to 10 of this document. The Board views the AGM as a very important event and welcomes the opportunity to engage with shareholders. It is our intention that the AGM will be an open meeting and the Board will also offer an opportunity for shareholders to engage in advance of the AGM by submitting questions by e-mail. The simplest way to find out general information concerning Netcall plc is via the Company’s website, www.netcall.com. If you have questions on the specific business matters set out in the notice of the annual general meeting (the “Notice”) please e-mail these to the Company Secretary at ir@netcall.com by no later than 10.30 am on 15 December 2025. Any questions raised by shareholders in such manner prior to the AGM will be answered during the meeting in the usual way but subject as set out in note (4) below. Shareholders who wish to attend the AGM in person, will be required to pre-register their intention to attend by notifying the Company Secretary at ir@netcall.com by no later than 10.30 am on 15 December 2025, providing their full name or in the case of joint holders, names.

A Form of Proxy for use at the AGM is enclosed. However, a proxy may also be appointed by CREST members, by using the CREST electronic proxy appointment service. To be valid, any instrument appointing a proxy must be received by Neville Registrars Limited, Neville House, Steelpark Road, Halesowen B62 8HD, as soon as possible but in any event to arrive by no later than 10.30 am on 15 December 2025. Alternatively, you can submit your proxy electronically at www.sharegateway.co.uk by following the authentication requirements on the website. Electronic proxy appointments must be received by 10.30 am on 15 December 2025. The Board strongly recommends that shareholders unable to attend the meeting complete and submit a Form of Proxy appointing the Chair of the meeting as their proxy, to ensure that all votes can be counted and exercised at the AGM.

NETCALL plc

(Registered in England and Wales with no: 01812912)

Directors:

Henrik Bang *Non-Executive Chairman*
Michael Jackson *Non-Executive Director*
Nigel Halkes *Independent Non-Executive Director*
James Platt *Independent Non-Executive Director*
James Ormondroyd *Chief Executive Officer*
Richard Hughes *Chief Financial Officer*

Registered Office

Suite 203
Bedford Heights
Brickhill Drive
Bedford
Bedfordshire
MK41 7PH

17 November 2025

To holders of ordinary shares of 5 pence each in the Company.

Dear Shareholder,

This letter accompanies the annual report for the financial year to 30 June 2025 (the “**Annual Report**”) and gives details of the business to be transacted at the AGM.

Shareholders will be aware that the Company’s Articles of Association, (“Articles”) require certain of the Directors to retire by rotation.

Your Board has adopted the Quoted Companies Alliance Corporate Governance Code (2023) (the “**QCA Code 2023**”), as its corporate governance model and the Board has considered how each principle in the QCA Code 2023 is applied and has set out in its annual report and accounts, published in conjunction with this Notice, an explanation of the approach taken in respect of each principle and areas where the Company does not comply with the Code. The principles in the QCA Code 2023, recommend that where a non-executive director has continually held office for more than nine years, such director should in any event offer himself for re-election on an annual basis. Given the continuing development of corporate governance, and after careful consideration of the interests of its investors, your Board has concluded that it is appropriate to introduce with immediate effect, the proposal that each of its directors be put forward for re-election at successive annual general meetings. Therefore, this year each director will be proposed for re-election as noted below.

Annual General Meeting.

Notice of the AGM is given on pages 6 to 10. Resolutions 1 to 11 set out in the Notice comprise ordinary business to be transacted at the meeting and Resolutions 12, 13, 14 and 15 comprise special business to be transacted at the meeting.

Resolution 1 – Adoption of the Annual Accounts and the Directors’ Report.

Company law requires the Directors to present their report, the Annual Accounts and the Auditors’ Report on those accounts to shareholders for formal adoption. The Directors’ Report and the Annual Accounts for the financial year to 30 June 2025 are included in the Annual Report.

Resolution 2 – To declare a final dividend.

The purpose of this resolution is to approve the final dividend recommended by the Directors of 0.94 pence per ordinary share for the year ended 30 June 2025. This dividend will, subject to shareholder approval, be paid on 9 February 2026 to shareholders registered on 30 December 2025 with the ex-dividend date being 29 December 2025.

Resolution 3 – Re-election of Michael Edward Wilson Jackson as director.

Michael Jackson is offering himself for re-election. Resolution 3 proposes his re-election for a period expiring at the Company’s next annual general meeting.

The Board has considered the performance of Michael Jackson and is satisfied that his performance continues to be effective and demonstrates commitment to the role. Since his appointment on 23 March 2009, he chaired the Company until 31 December 2023 and has also held the role of Chair of the Nomination Committee as well as serving on the Audit and Remuneration Committees, currently chairing the latter until 1 December 2025. Mr Jackson is not regarded by the Company as being an independent non-executive director.

Resolution 4 – Re-election of Henrik Peter Bang as a director.

Henrik Bang was appointed to the Board on 13 February 2004 and became its Non-Executive Chair on 1 January 2024. Mr Bang offers himself for re-election and resolution 4 accordingly proposes his re-election for a period expiring at the Company’s next annual general meeting.

The Board has considered the performance of Henrik Bang and is satisfied that his performance continues to be effective and his length of service and extensive knowledge of the Company's business, products and customers is of significant benefit to the Group. Henrik presently chairs the Nomination Committee and is, until 1 December 2025, a member of the Remuneration Committee. He is not regarded by the Company as being an independent non-executive director.

Resolution 5 – Re-election of James Andrew Ormondroyd as a director.

James Ormondroyd has been an executive director of the Company since July 2010 and presently serves as its Chief Executive Officer having been so appointed in January 2024. The Board is satisfied that James Ormondroyd's contribution to the business is of great benefit to the Group and accordingly this resolution 5 proposes his re-election for a period expiring at the Company's next annual general meeting.

Resolution 6 – Re-election of Richard Gareth Hughes as a director.

Richard Hughes was appointed as an executive director in December 2023 and serves as Chief Financial Officer. Your Board considers Richard Hughes's contribution to the business in that role to be of paramount importance to the development of the Company and accordingly this resolution 6 proposes his re-election for a period expiring at the Company's next annual general meeting.

Resolution 7 – Re-election of Nigel Leslie Halkes as a director.

Nigel Halkes was appointed to the Board as an independent non-executive director in December 2023 and is the Chair of the Company's Audit Committee. The Board has considered the performance of Nigel Halkes and is satisfied that his experience and contribution is of great assistance and benefit to the Group and in consequence this resolution 7 proposes his re-election for a period expiring at the Company's next annual general meeting.

Resolution 8 – Re-election of James Derrick Platt as a director.

James Platt was co-opted to the Board in October 2024 and elected a director in December 2024. James presently serves on each of the Audit, Nomination and Remuneration Committees of the Board and will from 1 December 2025 chair the Remuneration Committee in succession to Michael Jackson. James Platt is regarded by the Board as an independent non-executive director and this resolution proposes his re-election for a period expiring at the Company's next annual general meeting.

Brief biographies of the directors as at 30 June 2025 are included in the Annual Report.

Resolution 9 – To reappoint the auditors.

The Company is required to appoint auditors at each annual general meeting at which accounts are laid before the Company, to hold office until the conclusion of the next such meeting. The Audit Committee, on behalf of the Board, has reviewed the effectiveness, independence and objectivity of the external auditors, and propose the reappointment of Grant Thornton UK LLP as auditors of the Company.

Resolution 10 – Authority for the Directors to determine the auditors' remuneration.

This Resolution authorises the directors, in accordance with standard practice, to negotiate and agree the remuneration of the auditors. In practice the Audit Committee will consider the audit fees for recommendation to the Board.

Resolution 11 – To Renew the Power of the Board to Allot Shares.

The Companies Act 2006 (the "Act") provides that the Directors may not allot ordinary shares unless authorised to do so by the Company in general meeting or by its articles. The Directors by the Articles are empowered to allot unissued shares, but the power is subject to shareholder approval. The renewal of this power is sought until the conclusion of the 2026 annual general meeting or fifteen months from the date of the passing of this resolution, whichever is the earlier, subject to the limitation specified in this resolution. The directors' current authority expires at the close of the forthcoming AGM; accordingly, this resolution proposes that the directors are given authority to allot ordinary shares and other relevant securities up to an aggregate nominal amount of £2,779,498 without obtaining the further consent of its shareholders. This is the approximate equivalent of one-third of the issued share capital of the Company (excluding treasury shares) as at 14 November 2025, being the last practicable date prior to publication of this document.

In addition, the proposed authority will allow the directors to allot new shares and other relevant securities in connection with a rights issue up to a further aggregate nominal amount of £2,779,498 equivalent to approximately a further one-third of the Company's issued ordinary share capital, (excluding treasury shares), as at 14 November 2025, being the last practicable date prior to publication of this document. This latter authority is being sought in accordance with current corporate governance guidelines. Once this resolution is passed the directors will have the authority, in certain circumstances, to allot new shares and other relevant securities up to a nominal amount of £5,558,997 representing a total amount equal to approximately two-thirds of the Company's issued ordinary share capital (excluding treasury shares), as at 14 November 2025, being the last practicable date before the publication of this document. The directors consider it desirable to have the maximum flexibility permitted by corporate governance guidelines in order to respond to market developments and to enable allotments to take place.

The directors have no present intention of allotting, or agreeing to allot, any shares otherwise than in connection with the Company's employee share schemes, to the extent permitted or required by such schemes.

SPECIAL BUSINESS

Resolution 12 – Authority to Dis-apply Rights of Pre-emption.

The Act gives holders of ordinary shares, with limited but important exceptions, certain rights of pre-emption on the issue for cash of new equity securities. The directors believe that it is in the best interests of the Company that, as in previous years, the Board should have limited authority to allot some shares for cash without first having to offer such shares to existing shareholders.

The directors' current authority expires at the close of the forthcoming AGM and, accordingly, this resolution seeks to renew this authority on similar terms for a further period, expiring at the earlier of the close of the 2026 annual general meeting and 16 March 2027.

In accordance with the Pre-Emption Group's ("PEG's") Statement of Principles on Disapplying Pre-Emption Rights published in November 2022 ("**Statement of Principles**"), the Company is proposing separate resolutions to disapply pre-emption rights on up to 10 per cent of the Company's issued ordinary share capital (Resolution 12) and to disapply pre-emption rights for an additional 10 per cent of the Company's issued ordinary share capital for acquisitions or other capital investments as defined by the Statement of Principles (Resolution 13).

Resolution 12 will, if passed, give the directors power, pursuant to the authority to allot granted by resolution 11, to allot equity securities (as defined by section 560 of the Act) or sell treasury shares for cash without first offering them to existing shareholders on a pre-emptive basis, provided that such authority is limited to: (a) up to a maximum nominal amount of £833,849 which represents approximately 10% of the Company's issued ordinary share capital (excluding treasury shares) as at 14 November 2025 (being the latest practicable date prior to the publication of this document); and (b) a further aggregate nominal amount equal to 20% of the nominal value of any shares allotted under resolution 12(i)(b) for any follow up offerings which the directors determine to be of a kind contemplated by the Statement of Principles.

Resolution 13 – Additional Authority to Dis-apply Rights of Pre-emption.

Resolution 13 will, if passed, give the directors power, pursuant to the authority to allot granted by resolution 11 and in addition to the authority granted pursuant to resolution 12, to allot equity securities (as defined by section 560 of the Act) or sell treasury shares for cash without first offering them to existing shareholders on a pre-emptive basis: (a) up to a maximum nominal amount of £833,849 which represents approximately 10% of the Company's issued ordinary share capital (excluding treasury shares) as at 14 November 2025 (being the latest practicable date prior to the publication of this document) where such allotment is used only for the purposes of financing (or refinancing, if the authority is to be used within 12 months after the original transaction) a transaction which the directors of the Company determine to be an acquisition or another capital investment of a kind contemplated by the Statement of Principles prior to the date of this Notice; and (b) a further aggregate nominal amount equal to 20% of the nominal value of any shares allotted under resolution 12(i)(b) if used only for the purposes of a follow-on offering which the directors determine to be of a kind contemplated by the Statement of Principles.

The maximum nominal value of equity securities that could be allotted on a non-pre-emptive basis if the authorities in both resolutions 12 and 13 were used would be £1,667,698, (which represents approximately 20% of the issued ordinary share capital of the Company as at the close of business on 14 November 2025).

The directors have no present intention to exercise the authority conferred by resolutions 12 and 13.

Resolution 14 - Purchase of Own Shares.

Pursuant to section 701 of the Act, this special resolution seeks authority from shareholders for the Company to make market purchases (within the meaning of section 693(4) of the Act) of its own ordinary shares of 5 pence each provided that: (i) the maximum number of ordinary shares to be purchased is 16,676,989 ordinary shares, an aggregate nominal value of £833,849, which is equivalent to approximately 10% of the Company's issued ordinary share capital (excluding treasury shares), at 14 November 2025, being the last practicable date before publication of this document; (ii) the minimum price which may be paid for each ordinary share is 5 pence; and (iii), the maximum price which may be paid for each ordinary share shall be the higher of (a) 105% of the average of the middle market quotations for an ordinary share in the Company for the five business days immediately preceding the day on which the ordinary share is contracted to be purchased, and, (b) the higher of the price quoted for, (1), the last independent trade of, and (2), the highest current independent bid for, any number of the Company's ordinary shares on the trading venue where the purchase is carried out.

The authority should not be taken to imply that shares will be purchased at any particular price or, indeed, at all. The authority will expire on the earlier of the conclusion of the 2026 annual general meeting and 16 March 2027. The directors will continue to exercise this power only when, in the light of market conditions prevailing at the time, they believe that the effect of such purchases will be to increase earnings per share and is in the best interest of the shareholders generally. Other investment opportunities, appropriate gearing levels and the overall position of the Company will be taken into consideration when exercising this authority.

Any shares purchased in this way will be cancelled and the number of shares in issue will be reduced accordingly, save that the Company may hold in treasury any of its own shares that it purchases pursuant to the Act and the authority conferred by this resolution. This gives the Company the ability to re-issue treasury shares quickly and cost-effectively and provides the Company with greater flexibility in the management of its capital base. It also gives the Company the opportunity to satisfy the employee share scheme awards with treasury shares. The treasury shares represent approximately 1.1% of the issued share capital as at 14 November 2025, being the last practicable date before publication of this document. Once held in treasury, the Company is not entitled to exercise any rights, including the right to attend and vote at meetings in respect of the shares. Further, no dividend or other distribution of the Company's assets may be made to the Company in respect of the treasury shares. The directors intend to seek renewal of this power at subsequent annual general meetings.

Resolution 15 - Calling General Meetings

Resolution 15 seeks authority to call general meetings, other than annual general meetings, on 14 days' notice. The notice period for general meetings of a company is 21 days but the notice period may be reduced to 14 days (other than for annual general meetings), subject to two conditions. The first condition is that the company offers a facility to shareholders to vote by electronic means. The second condition is that there is an annual resolution of shareholders approving the reduction of the notice period from 21 to 14 days. Resolution 15 seeks such approval and has been proposed each year since 2017, your directors considering such resolution to be appropriate on grounds of transparency and good corporate governance. The approval will expire on the earlier of the date falling 15 months after the date of passing of this resolution and the next annual general meeting of the Company.

Action to be taken

You are asked to:

1. complete the enclosed Form of Proxy and return it, together with any power of attorney or other authority under which it is signed or a notarially certified or office copy thereof, to Neville Registrars Limited, Neville House, Steelpark Road, Halesowen B62 8HD, to arrive by no later than 10.30am on 15 December 2025; or
2. submit your proxy electronically at www.sharegateway.co.uk by following the authentication requirements on the website to be received by no later than 10.30am on 15 December 2025; or
3. if you hold your shares in uncertificated form, use the CREST electronic proxy appointment services, details of which are set out in Note 3 to the Notice of Annual General Meeting.

Completion of the Form of Proxy or appointment of a proxy electronically or through CREST does not prevent you from attending and voting in person. Please note that the Annual Report and Accounts for the period ending 30 June 2025 together with the Notice and the Form of Proxy are also available on the Company's website at www.netcall.com.

Recommendation

The Board believes that the Resolutions to be put to the AGM are in the best interests of the Company and its shareholders as a whole and are most likely to promote the success of the Company for the benefit of its members as a body. Accordingly, the directors unanimously recommend that shareholders vote in favour of the Resolutions as they intend to do in respect of their own beneficial shareholdings.

Yours sincerely

Michael Greensmith

Michael Greensmith

Company Secretary

Netcall plc

Notice of Annual General Meeting

Netcall plc

(Registered in England and Wales with no: 01812912)

NOTICE is given that the annual general meeting of Netcall plc (the “**Company**”) will be held at the offices of DLA Piper UK LLP, 160 Aldersgate Street, London EC1A 4HT on 17 December 2025 at 10.30am for the transaction of the following business:

Ordinary Business

Resolutions 1 to 11 will be proposed as ordinary resolutions:

1. That the Company's Annual Accounts for the financial year ended 30 June 2025 together with the Directors' Report and the Auditors' Report on those accounts be adopted.
2. That a final dividend of 0.94 pence per ordinary share recommended by the directors, payable on 9 February 2026 to those shareholders registered at the close of business on 30 December 2025 for the financial period ending 30 June 2025, be approved.
3. That Michael Edward Wilson Jackson be re-elected as a director for a period expiring at the Company's next annual general meeting.
4. That Henrik Peter Bang be re-elected as a director for a period expiring at the Company's next annual general meeting.
5. That James Andrew Ormondroyd be re-elected a director for a period expiring at the Company's next annual general meeting.
6. That Richard Gareth Hughes be re-elected a director for a period expiring at the Company's next annual general meeting.
7. That Nigel Leslie Halkes be re-elected a director for a period expiring at the Company's next annual general meeting.
8. That James Derrick Platt be re-elected a director for a period expiring at the Company's next annual general meeting.
9. That Grant Thornton UK LLP be reappointed as auditors to the Company until the conclusion of the next annual general meeting of the Company.
10. That the directors be authorised to determine the Auditors' remuneration.
11. To resolve as an ordinary resolution:
“That:

in substitution for all subsisting authorities the directors be generally and unconditionally authorised, in accordance with section 551 of the Companies Act 2006 (the “Act”) to exercise all the power of the Company to allot shares in the Company and to grant rights to subscribe for, or convert any security into, shares in the Company (“Rights”), as follows: -

- (a) up to an aggregate nominal amount of £2,779,498; and
- (b) up to a further aggregate nominal amount of £2,779,498 provided that such shares or Rights are equity securities (as defined in section 560(1) of the Act) in connection with an offer by way of a rights issue to the holders of ordinary shares in proportion (as nearly as may be practicable) to their existing holdings of ordinary shares (and to the holders of other equity securities if this is required by the rights of those securities or, if the directors consider it necessary, as permitted by the rights of those securities) but subject to the directors having the right to make such exclusions or other arrangements as they deem necessary or expedient in relation to treasury shares, fractional entitlements, record dates, legal or practical problems under the law in any territory or jurisdiction or the requirements of any regulatory body or stock exchange or any other matters;

and so that this authority shall expire on 16 March 2027 or, if earlier, at the conclusion of the annual general meeting of the Company to be held in 2026 but so that the Company may, before this authority expires, make any offer, agreement or arrangement which would or might require shares to be allotted or Rights to be granted after such expiry and the directors may allot shares or grant Rights pursuant to such offer, agreement or arrangement as if the authority had not expired; and

- (c) the authority conferred by this resolution shall revoke and supersede all previous authorities to allot relevant securities given to the directors to the extent the same have not previously been utilised or revoked and have not expired.

Special Business

As special business to consider and, if thought fit, to pass the following resolutions which will be proposed as special resolutions:

12. To resolve as a special resolution:

“That:

- (i) subject to the passing of resolution 11, the directors be and are hereby empowered pursuant to section 571 of the Companies Act 2006 (the “**Act**”) to allot equity securities, (as defined in section 560 of the Act), for cash pursuant to the authority conferred by resolution 11 in this notice and sell pursuant to section 573 of the Act equity securities held by the Company as treasury shares, (as defined by section 724 of the Act), for cash as if section 561 of the Act did not apply to any such allotment or sale, provided that this power shall be limited to the allotment of equity securities and the sale of treasury shares:
 - (a) in connection with an offer by way of rights, open offer or other pre-emptive offer in favour of the holders of ordinary shares in the Company where the equity securities respectively attributable to the interests of all the holders of ordinary shares in the Company are proportionate (as nearly as may be) to the respective numbers of ordinary shares held by them, but subject to such exclusions or other arrangements as the directors` may deem fit, necessary or expedient in relation to the fractional entitlements or legal or practical problems arising in respect of the laws of, or the requirements of, any recognised regulatory body or any stock exchange otherwise in any overseas territory;
 - (b) to the allotment of equity securities or sale of treasury shares (otherwise than pursuant to sub-paragraph (a) of this resolution) up to an aggregate nominal amount of £833,849; and
 - (c) to the allotment of equity securities or sale of treasury shares (otherwise than under paragraph (a) or paragraph (b) above) up to a nominal amount equal to 20% of any allotment of equity securities or sale of treasury shares from time to time under paragraph (b) above, such authority only to be used for the purposes of making a follow-on offer which the directors determine to be of a kind contemplated by paragraph 3 of section 2B of the Statement of Principles on Disapplying Pre-Emption Rights most recently published by the Pre-Emption Group prior to the date of this Notice;
- (ii) the power hereby conferred shall expire on the conclusion of the next annual general meeting following the date of this resolution (or, if sooner, 15 months from the date of the passing of this resolution) but may be previously revoked or varied by special resolution; and
- (iii) the power hereby conferred, shall enable the Company to make any offer or agreement before the expiry of that power, that would or might require equity securities to be allotted or treasury shares to be sold after such power expires, and the directors may allot equity securities or sell treasury shares in pursuance of any such offer or agreement subject to the limits prescribed by paragraph (i) of this resolution, as if the power hereby conferred had not expired. This power applies in relation to a sale of shares which is an allotment of equity securities by virtue of section 560(3) of the Act as if in the first paragraph of this resolution the words ‘subject to the passing of resolution 11 were omitted”.

13. To resolve as a special resolution:

“That subject to the passing of resolution 11, the directors be authorised in addition to any authority granted under resolution 12, to allot equity securities (as defined in the Act) for cash under the authority given by that resolution and/or to sell ordinary shares held by the Company as treasury shares for cash as if section 561 of the Act did not apply to any such allotment or sale, such authority to be:

- (a) limited to the allotment of equity securities or sale of treasury shares up to a nominal amount of £833,849 such authority to be used only for the purposes of financing (or refinancing, if the authority is to be used within twelve months after the original transaction) a transaction which the directors of the Company determine to be either an acquisition or a specified capital investment of a kind contemplated by the Statement of Principles on Disapplying Pre-Emption Rights most recently published by the Pre-Emption Group prior to the date of this Notice; and
- (b) limited to the allotment of equity securities or sale of treasury shares (otherwise than under paragraph (a) above) up to a nominal amount equal to 20% of any allotment of equity securities or sale of treasury shares from time to time under paragraph (a) above, such authority to be used only for the purposes of making a follow-on offer which the directors of the Company determine to be of a kind contemplated by paragraph 3 of section 2B of the Statement of Principles on Disapplying Pre-Emption Rights most recently published by the Pre-Emption Group prior to the date of publication of this Notice,

such authority to expire on the 16 March 2027, or if earlier, at the conclusion of the Company’s annual general meeting to be held in 2026, but in each case, prior to its expiry the Company may make offers, and enter into agreements, which would, or might, require equity securities to be allotted (and treasury shares to be sold) after the authority expires and the directors may allot equity securities (and sell treasury shares) under any such offer or agreement as if the authority has not expired.

14. To resolve as a special resolution:

"That the Company be authorised generally and unconditionally, for the purposes of section 701 of the **Act**, to make market purchases (within the meaning of section 693 (4) of the Act) of its ordinary shares on such terms and in such manner as the board of the Company may from time to time determine, provided that:

- (a) the maximum number of ordinary shares that may be acquired is 16,676,989 being approximately 10% of the Company's existing issued share capital (excluding treasury shares), as at 14 November 2025 being the last practicable date before publication of this document;
- (b) the minimum price per share that may be paid for any such shares is £0.05 pence;
- (c) the maximum price, exclusive of any expenses, which may be paid for any such shares is the higher of: (i) 105% of the average of the middle market quotations for an ordinary share in the Company as derived from the London Stock Exchange's Daily Official List for the five business days immediately preceding the day on which such share is contracted to be purchased; and (ii), the value of an ordinary share calculated on the basis of the higher of the price quoted for the last independent trade of, and the current independent bid for, an ordinary share on the trading venue where the purchase is carried out; and
- (d) such authority shall expire at the earlier of the close of the next annual general meeting or 16 March 2027 except that the Company shall be entitled, at any time prior to the expiry of this authority, to make a contract of purchase which would or might be executed wholly or partly after such expiry and to purchase shares in accordance with such contract, as if the authority conferred had not expired".

15. To resolve as a special resolution:

"That a general meeting of the Company, other than an annual general meeting, may be called on not less than 14 clear days' notice in writing, such authority to expire on the earlier of the date falling 15 months after the passing of this resolution and the next annual general meeting of the Company, but so that the Company may before such expiry, issue a notice for a general meeting to be held after such expiry, as if such authority had not expired".

The directors believe that the proposals set out in Resolutions 1 to 15 are in the best interests of shareholders as a whole and they unanimously recommend that shareholders vote in favour of each of these resolutions as they intend to do in respect of their own holdings.

By order of the Board.

Michael Greensmith

Michael Greensmith

Company Secretary

Netcall plc

17 November 2025

Suite 203
Bedford Heights
Brickhill Drive
Bedford
Bedfordshire
MK41 7PH

NOTES

- (1) A member entitled to attend and vote at the meeting convened by the above Notice is entitled to appoint a proxy to attend and speak and vote on his behalf. A proxy need not be a member of the Company. A member may appoint more than one proxy in relation to the meeting, provided that each proxy is appointed to exercise the rights attached to a different share or shares held by that member. To ensure that shareholder votes are counted, shareholders are entitled and encouraged to register their votes in advance by appointing the chair of the annual general meeting (“**AGM**”) as their proxy and giving voting instructions as further detailed below. To ensure your vote is counted, it is particularly important that you appoint the chair of the AGM as your proxy, as any other person who otherwise might be appointed, may not be allowed access to the AGM.
- (2) To appoint a proxy, you may:
- (a) use the Form of Proxy enclosed with this notice of AGM. To be valid, the Form of Proxy, with the power of attorney or other authority (if any) under which it is signed or a notarially certified or an office copy of the same, must be deposited by 10.30am on 15 December 2025, (or, in the case of an adjourned meeting, not less than 48 hours prior to the time and dated set for the adjourned meeting, excluding any part of a day which is not a business day), at the offices of Neville Registrars Limited, Neville House, Steelpark Road, Halesowen B62 8HD; or
 - (b) submit your proxy electronically at www.sharegateway.co.uk by completing the authentication requirements on the website to be received by 10.30am on 15 December 2025, (or, in the case of an adjourned meeting, not less than 48 hours prior to the time and date set for the adjourned meeting, excluding any part of a day which is not a business day). Holders of ordinary shares will need to use their personal proxy registration code, which is printed on the Form of Proxy, to validate the submission of their proxy online. Should the Form of Proxy be completed electronically, and a hard copy then posted, the Form of Proxy that arrives last will be counted to the exclusion of instructions received earlier, whether electronically or posted; or
 - (c) if you hold your shares in uncertificated form, use the CREST electronic proxy appointment service as described in Note (3) below.

Completion of the Form of Proxy or appointment of a proxy through CREST will not prevent you from attending and voting in person. However, please carefully consider the matters set out in note (1) above and notes (4) and (6) below.

- (3) CREST members who wish to appoint a proxy or proxies through the CREST electronic proxy appointment service may do so for the AGM to be held on 17 December 2025 and any adjournment(s) thereof by using the procedures described in the CREST Manual. CREST personal members or other CREST sponsored members, and those CREST members who have appointed a voting service provider(s), should refer to their CREST sponsor or voting service provider(s), who will be able to take the appropriate action on their behalf.

For a proxy appointment or instruction made using the CREST service to be valid, the appropriate CREST message, (a ‘CREST Proxy Instruction’), must be properly authenticated in accordance with Euroclear UK & International’s specifications and must contain the information required for such instructions, as described in the CREST Manual (www.euroclear.com). The message, regardless of whether it constitutes the appointment of a proxy or an amendment to the instruction given to a previously appointed proxy, must, in order to be valid, be transmitted to be received by the issuer’s agent (ID 7RA11), by the latest time(s) for receipt of proxy appointments specified in the notice of meeting. For this purpose, the time of receipt will be taken to be the time, (as determined by the time stamp applied to the message by the CREST Applications Host), from which the issuer’s agent is able to retrieve the message by enquiry to CREST in the manner prescribed by CREST. After this time, any change of instructions to proxies appointed through CREST should be communicated to the appointee through other means.

CREST members and, where applicable, their CREST sponsors or voting service providers, should note that Euroclear UK & International does not make available special procedures in CREST for any messages. Normal system timings and limitations will therefore apply in relation to the input of CREST Proxy Instructions. It is the responsibility of the CREST member concerned to take, or (if the CREST member is a CREST personal member or sponsored member or has appointed a voting service provider(s)), to procure that his or her CREST sponsor or voting service provider(s) take(s), such action as shall be necessary to ensure that a message is transmitted by means of the CREST system by any particular time. In this connection, CREST members and, where applicable, their CREST sponsors or voting service provider(s) are referred to those sections of the CREST Manual concerning practical limitations of the CREST system and timings.

The Company may treat as invalid a CREST Proxy Instruction in the circumstances set out in regulation 35(5)(a) of the Uncertificated Securities Regulations 2001 (as amended).

- (4) Any member or his or her proxy attending the AGM has the right to ask any question at the meeting relating to the business of the meeting. The Company must cause to be answered any such question relating to the business being dealt with at the AGM, but no such answer need be given if (a) to do so would interfere unduly

with the preparation for the AGM or involve disclosure of confidential material, (b) the answer has already been given on the Company's website (www.netcall.com) in the form of an answer to a question, or (c), it is undesirable in the interests of the Company or the good order of the AGM that the question be answered. Should shareholders be unable to attend this year's AGM, those shareholders wishing to ask questions of the Board relating to the business of the meeting, can do so by sending an e-mail to ir@netcall.com by no later than 10.30 am on 15 December 2025. Questions will then be addressed and answered subject to the points in (a), (b) and (c) above in the manner considered most appropriate by the Company, given the nature of the question, which is expected to be either by e-mail or via a statement on the Company's website, www.netcall.com.

- (5) Pursuant to regulation 41 of the Uncertificated Securities Regulations 2001 (as amended), only shareholders registered in the register of members of the Company as at 10.30 am on 15 December 2025, shall be entitled to attend and vote at the AGM in respect of the number of shares registered in their name at such time. If the AGM is adjourned, the time by which a person must be entered on the register of members of the Company in order to have the right to attend and vote at the adjourned meeting is 10.30 am on the day prior to the day immediately before the date fixed for the adjourned meeting, (excluding any part of a day that is not a business day). Changes to the register of members after the relevant times shall be disregarded in determining the rights of any person to attend and vote at the meeting.
- (6) In the case of joint holders, the vote of the senior holder who tenders a vote whether in person or by proxy shall be accepted to the exclusion of the votes of the other joint holders and, for this purpose, seniority shall be determined by the order in which the names stand in the register of members of the Company in respect of the relevant joint holding. Please note, shareholders are recommended to appoint as their proxy, the chair of the AGM to ensure their vote is counted.
- (7) The following documents are available for inspection at the registered office of the Company, (Suite 203, Bedford Heights, Brickhill Drive, Bedford, Bedfordshire, MK41 7PH), during usual business hours on any weekday (Saturdays, Sundays and public holidays excluded) from the date of this Notice until the conclusion of the AGM and will be available for inspection at the place of the AGM, for at least 15 minutes prior to and during the meeting:

 - (a) the register of interests of the directors and their families in the share capital of the Company;
 - (b) copies of the terms and conditions of the appointment of non-executive directors;
 - (c) copies of service contracts between the directors and the Company or its subsidiary undertakings; and
 - (d) the articles of association of the Company.
- (8) As at 14 November 2025 (being the latest practicable business day prior to the publication of this Notice) the Company's issued share capital consists of 168,639,078 ordinary shares of which 1,869,181 are held in treasury. Therefore, the total number of voting rights in the Company as at 14 November 2025 (being the latest practicable business day prior to the publication of this Notice) is 166,769,897.
- (9) You may not use any electronic address provided either in this notice of annual general meeting or any related documents (including the Form of Proxy) to communicate with the Company for any purposes other than those expressly stated.

SHAREHOLDER NOTES

SHAREHOLDER NOTES